

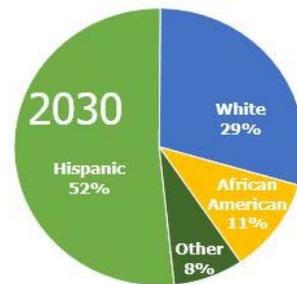
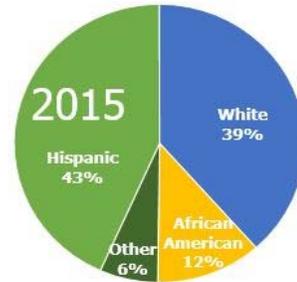


By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.

60x30TX Builds on Past Achievements



Race/ethnicity distribution of projected Texas population, ages 25-34



The Texas Higher Education Strategic Plan

- **Global economy requires Texas to have an educated and adaptable workforce**
- **60x30TX has four student-centered goals**
- **Success requires collaboration**
 - Higher education
 - K-12 education
 - Workforce



60x30

By 2030, at least **60 percent** of Texans ages 25-34 will have a postsecondary credential or degree.

Achieving the 60x30 goal is critical for Texas to remain globally competitive and for its people and communities to prosper.



60x30

Texas's economic future requires more postsecondary trained / educated workers

- In 1973, **28%** of all U.S. jobs required postsecondary education/skills.*
- By 2020, **65%** of all new jobs will require this level of education.*
- Currently, **40%** of Texans aged 25-34 have any type of postsecondary degree or certificate.

*Source: Georgetown Center on Education and the Workforce.





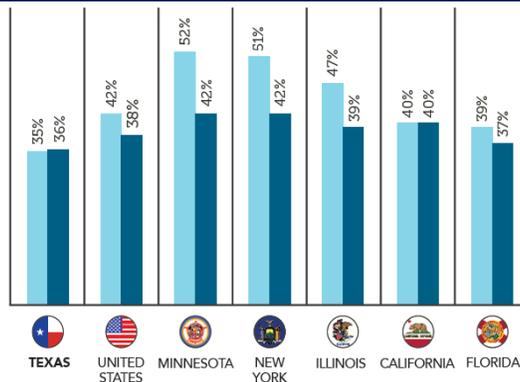
60x30
Strategies to achieve this goal

- Support students to and through higher education.



Higher Education Attainment

Texas is losing ground nationally

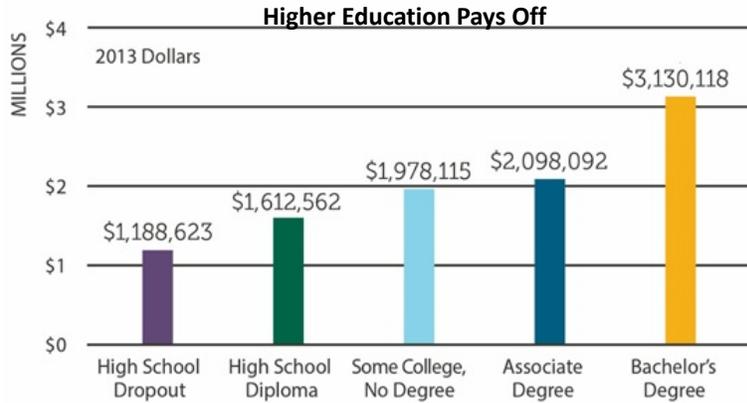


■ 25- to 34-year-olds with associate degree or higher ■ 55- to 64-year-olds with associate degree or higher

Source: American Communities Survey Public Use Microdata Sample 2013



60x30TX: Educated Texans Produce Economic Growth



Source: U.S. Census Bureau, American Community Survey, 2011, 2012, and 2013.
 Texas' 3-year average inflation-adjusted earnings summed for Texans ages 25 to 64 by educational attainment for those working more than 32 hours per week and 49 weeks per year.



COMPLETION

Goal: By 2030, at least **550,000** students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

If reached, Texas will award a total of **6.4 million** certificates or degrees during the 15 years of this plan.





COMPLETION

What is college?

What is counted?

College is enrollment / completion at a Texas 2-year, 4-year, or health-related institution.

- Level I certificate
- Level II certificate
- Associate degree
- Bachelor's degree
- Master's degree



COMPLETION

Targets to achieve this goal.

- Increase the number of Hispanic students completing a certificate or degree to **285,000** by 2030.
- Increase the number of African American students completing a certificate or degree to **76,000** by 2030.
- Increase the number of male students completing a certificate or degree to **275,000** by 2030.
- Increase the number of economically disadvantaged students completing a certificate or degree to **246,000** by 2030.
- Increase the percentage of all Texas public high school graduates enrolling in a Texas institution of higher education by the first fall after their high school graduation to **65 percent** by 2030.



MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

What is a marketable skill?

Students exit from any degree program with a variety of skills.

Marketable skills include interpersonal, cognitive, and applied skill areas, are valued by employers, and are primary or complementary to a major.



MARKETABLE SKILLS

"Getting a better job"

In a 2015 national study, 85 percent of surveyed college freshmen identified "getting a better job" as the most important reason for attending college.





MARKETABLE SKILLS

Strategies to achieve this goal

- Help students identify their marketable skills
- Help students communicate these marketable skills to employers, stakeholders



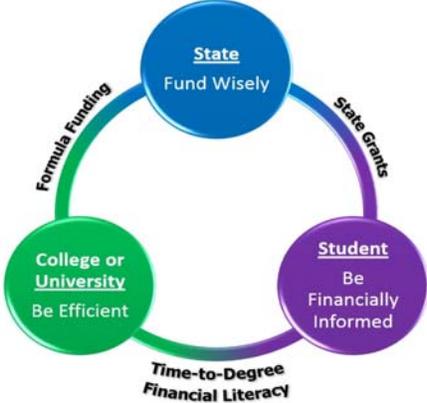
STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed **60 percent** of first-year wages for graduates of Texas public institutions.

Texas could experience greater shortages in important fields if student loan debt spikes to the point at which a majority of students choose programs based entirely on potential income.



STUDENT DEBT
A balanced triangle



State
Fund Wisely

College or University
Be Efficient

Student
Be Financially Informed

Formula Funding

State Grants

Time-to-Degree
Financial Literacy



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STUDENT DEBT
Strategies to achieve this goal

- Finance higher education to balance appropriations, tuition and fees, and financial aid
- Build financial literacy



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"The strength of Texas' economy is our workforce, and a skilled and educated workforce gives Texas a competitive advantage ... Texas will be better because of our new focus on *60x30TX* and our brightest years are yet to come."

- Gov. Greg Abbott

