

To: Region 4 Superintendents

From: Dr. Rodney Watson, 2019–2020 Superintendents’ Executive Committee Chair

Date: May 5, 2020

Re: Superintendents’ Executive Committee/Study Group Meeting Overview

The Region 4 Superintendents’ Executive Committee and Study Group held its annual meeting on Thursday, April 23, 2020 and presented the following overview of the meeting. This overview follows the order of the meeting agenda, which is attached for your reference.

#### Minutes/Nominations

The prior year’s meeting minutes were approved and nominations were made for 2020–2021 Superintendents Study Group Executive Committee officers.

#### Proposed Products and Services

Region 4 staff presented products and services planned for the coming year, based upon feedback from superintendents and other district representatives. Executive Committee and Study Group members offered input on these services, as well as other areas of need.

Instructional Services highlighted the following proposed online offerings: Curriculum Mapping in Science; Literacy in Science; Mathematics Pedagogy; Mental Health and Wellness Online Toolkit; Emerging Social Studies Teacher Series: Building an Effective Toolbox for Teacher Development; and Google Boot Camp.

Support Services highlighted the following proposed offerings: Teacher Preparation Transformation Center and Board Training Required by New Legislation.

Business and Operations Services and Communication and Administrative Services highlighted the following proposed offerings: Ed-Fi Alliance Support; Financial Review and Consulting; and Social Media Consulting Services.

#### Evaluation of Region 4 Products and Services

The presentation of the 2019 Client Satisfaction Survey results was discussed.

### Superintendent Meetings and Services

The Executive Committee determined the following procedures and recommendations:

- Superintendent meetings should continue to be open only to superintendents, Region 4 leadership staff, and invited organizations if providing a program. Superintendents should not send a designee.
- Dr. Guy Sconzo, former Executive Director at Fast Growth Coalition, and former Superintendent at Humble Independent School District, was nominated as the Region 4 Superintendents' Recognition and Awards Ceremony Honoree. This will be discussed during the May 5, 2020 Region 4 Superintendents' Monthly Meeting.
- It was suggested that we ask Harvey Kronberg, Publisher and Editor, Quorum Report, to be the keynote speaker for the Region 4 breakfast during TASA Midwinter. It will be discussed at the May 5, 2020 Region 4 Superintendents' Monthly Meeting.

Attachment

**REGION 4 EDUCATION SERVICE CENTER  
SUPERINTENDENTS' EXECUTIVE COMMITTEE  
AGENDA  
April 23, 2020  
Region 4 Education Service Center, via ZOOM**

**CALL TO ORDER** Dr. Rodney Watson, Chair, Region 4 Superintendents' Executive Committee

**WELCOME** Dr. Pam Wells, Executive Director, Region 4 Education Service Center

- Welcome
- Purpose

**I. MINUTES/NOMINATIONS**

- A. Approval of Superintendents' Executive Committee Minutes for Spring 2019 (**Action Item**)
- B. Nominations for 2020–2021 Superintendents Study Group Executive Committee (**Action Item**)

**II. PROPOSED PRODUCTS AND SERVICES FOR 2020–2021 (*Action Item*)**

- A. Region 4 Leadership Networks Page 15
- B. Instructional Services Page 16 (Dr. Kelly Ingram)
- C. Support Services Page 27 (Dr. Robby McGowen)
- D. Finance and Operations Services Page 29 (Robert Zingelmann)
- E. Communication and Administrative Services Page 31 (Kristi Hernandez)

**III. REGION 4 CLIENT SATISFACTION SURVEY** Page 33

**IV. SUPERINTENDENT MEETINGS AND SERVICES**

- A. Region 4 Superintendent Recognition Nominee Page 39
- B. Superintendent Meetings, Special Events and Discussion of Region 4 Budget Page 40
- C. Region 4 2019–2020 Budgeted Revenue Page 41
- D. Region 4 ESC New Contract Pricing Recommendation Page 42