Region 4 Child Nutrition Expo (Required)
12:30 p.m. – 3:00 p.m.

Region 4 Child Nutrition Expo – Session # 1357683

Explore new and innovative food products, equipment and services available to enhance child nutrition programs and promote a healthy environment. Obtain samples and nutrition information while networking with representatives from child nutrition vendors.

Breakout Sessions - OPTION 1
8:30 a.m. – 10:00 a.m.

Beyond Compliance – A Team Approach for Effective Local Wellness Policies (PS 3000) – Session # 1357698
Presenter: Kathy London, Assistant Director, Policy Service, Texas Association of School Boards

Gain an overview of the current local school wellness policy requirements and learn to distinguish between the requirements for the local wellness policy and the implementation plan. Participants will learn how to set goals, build implementation plans to support the identified goals, and take steps to evaluate and strengthen their school wellness policy in accordance with the Healthy Hunger-Free Kids Act of 2010.

Marketing Your Cafeteria to Generation Z (PS 4100) – Session # 1357699
Presenter: Cheyenne Meyer, Content Specialist, PrimeroEdge

Generation Z, or “screenagers”, are the digital natives who fill your cafeterias. Find out how they differ from their millennial parents. Discover the best strategies for effectively engaging this iGeneration, meeting their needs, and increasing participation during meal service. Participate in a competition to design creative marketing materials for your child nutrition program.
Break-Out Sessions – OPTION 2  
9:00 a.m. – 10:00 a.m.

**Keeping up with Smart Snacks (PS 1300) – Session # 1357703**
**Presenter:** Kyla Brown, Independent Consultant

Review requirements for USDA’s Nutrition Standards for All Foods Sold in School as required by the Healthy, Hunger-Free Kids Act of 2010. Participants will receive an overview of nutrition standards, recordkeeping and the next steps to ensure compliance with the regulations.

**Navigating the New Procurement Review (PS 2400/3260) – Session # 1357709**
**Presenter:** Nancy Barlow, Child Nutrition Program Specialist, Region 4

Hear a brief overview of the Procurement Review Process and what to expect during an Administrative Review year. Join a panel of fellow child nutrition operators to discuss critical elements that you need to be aware of when preparing for a Procurement Review. Find out who to involve in the process and how to respond to requests for documentation and corrective action.

**The Texas Farm Fresh Initiative: Let’s Get Growing (PS 1130/1210)**
**Session # 1357715**
**Presenter:** Emilee Case, Coordinator for Farm Fresh Projects, Texas Department of Agriculture

Learn how the Farm Fresh Initiative connects students to Texas agriculture and locally grown products. Explore ways to turn the cafeteria into a classroom that promotes Farm Fresh foods at your school.

"Why Don’t I Like Veggies? My Mom Wants to Know." (PS 1200/1320)
**Session # 1357731**
**Presenter:** Ann Svendsen-Sanchez, Lecturer, University of Houston

Discover the real reason children and adults do not eat vegetables. Learn the science behind why vegetables are not the first choice. Explore strategies for cooking so everyone at the table will enjoy eating healthy vegetables.
Getting Started: A Guide for the At-Risk Afterschool Program (PS 3200) – Session # 1357764
Presenter: Anjelica Terry, Child Nutrition Program Specialist, Region 4

This class is designed for new or prospective contracting entities that are interested in the Child and Adult Care Food Program (CACFP) At-Risk Afterschool Program. Learn about the application process to participate, how to determine if your site qualifies to offer meals and review required documentation to successfully add a site in TX-UNPS. Participants will review meal pattern requirements and explore resources to support a compliant At-Risk Afterschool Program.

Navigating the New Procurement Review (PS 2400/3260) – Session # 1357767
(Repeat Session)
Presenter: Nancy Barlow, Child Nutrition Program Specialist, Region 4

Hear a brief overview of the Procurement Review Process and what to expect during an Administrative Review year. Join a panel of fellow child nutrition operators to discuss critical elements that you need to be aware of when preparing for a Procurement Review. Find out who to involve in the process and how to respond to requests for documentation and corrective action.

The Texas Farm Fresh Initiative: Let’s Get Growing (PS 1130/1210)
Session # 1357804
(Repeat Session)
Presenter: Emilee Case, Coordinator for Farm Fresh Projects, Texas Department of Agriculture

Learn how the Farm Fresh Initiative connects students to Texas agriculture and locally grown products. Explore ways to turn the cafeteria into a classroom that promotes Farm Fresh foods at your school.
Tips for Successful Implementation of the Pre-K Meal Pattern in Schools (PS 1110/2000) – Session # 1357810

Presenter: Sarah M. Carr, Child Nutrition Program Specialist, Region 4

Collaborate with child nutrition professionals to share solutions for successful implementation of the pre-k meal pattern in a school environment. Explore ideas and strategies for meeting serving challenges, maintaining documentation and ensuring program compliance for this age group in the cafeteria.

Break-Out Sessions – OPTION 4
10:45 a.m. – 12:15 p.m.

Beyond Compliance – A Team Approach for Effective Local Wellness Policies (PS 3000) – Session # 1357814
(Repeat Session)

Presenter: Kathy London, Assistant Director, Policy Service, Texas Association of School Boards

Gain an overview of the current local school wellness policy requirements and learn to distinguish between the requirements for the local wellness policy and the implementation plan. Participants will learn how to set goals, build implementation plans to support the identified goals, and take steps to evaluate and strengthen their school wellness policy in accordance with the Healthy Hunger-Free Kids Act of 2010.

Marketing Your Cafeteria to Generation Z (PS 4100) – Session # 1357815
(Repeat Session)

Presenter: Cheyenne Meyer, Content Specialist, PrimeroEdge

Generation Z, or “screenagers”, are the digital natives who fill your cafeterias. Find out how they differ from their millennial parents. Discover the best strategies for effectively engaging this iGeneration, meeting their needs, and increasing participation during meal service. Participate in a competition to design creative marketing materials for your child nutrition program.
Break-Out Sessions – OPTION 5
11:30 a.m. – 12:30 p.m.

Best Practices for Boosting Summer Feeding Participation (PS 4120/4150)
Session # 1357819
**Presenter:** Ryan Brown, Child Nutrition Program Specialist, Region 4

Explore strategies to raise participation in your summer feeding program. Participate in a panel discussion on strategies to navigate roadblocks to increase the number of children eating healthy, nutritious meals.

HealthierUS School Challenge: Smarter Lunchrooms Application (PS 3230/4160) – Session # 1357820
**Presenter:** Ann Barton, Child Nutrition Program Specialist, Region 5

Gain an in-depth understanding of the HealthierUS School Challenge: Smarter Lunchrooms (HUSSC: SL) application process. Participants will be provided with step by step instructions on how to navigate the HUSSC: SL application; including strategies and tips to meet the criteria and successfully complete the entire application packet.

Tips for Successful Implementation of the Pre-K Meal Pattern in Schools (PS 1110/2000) – Session # 1357823
(Repeat Session)
**Presenter:** Sarah M. Carr, Child Nutrition Program Specialist, Region 4

Collaborate with child nutrition professionals and share solutions on how to successfully implement the pre-k meal pattern in a school environment. Explore ideas and strategies for meeting serving challenges, maintaining documentation and ensuring program compliance for this age group in the cafeteria.

"Why Don’t I Like Veggies? My Mom Wants to Know." (PS 2130)
Session # 1357825
(Repeat Session)
**Presenter:** Ann Svendsen-Sanchez, Lecturer, University of Houston

Discover the real reason children and adults do not eat vegetables. Learn the science behind why vegetables are not the first choice. Explore strategies for cooking so everyone at the table will enjoy eating healthy vegetables.